



MEXICO OAXACA PLUMA SANTA CRUZ OZOLOTEPEC GRAINPRO

Notes: CHERRY, MOLASSES, SYRUPY, COCOA.

ORIGIN INFORMATION

Grower	Smallholder farmers from Santa Cruz Ozolotepec
Variety	Typica, Criollo, Bourbon, Mundo Novo, Caturra
Region	Santa Cruz de Ozolotepec, Santa María Ozolotepec, Oaxaca, Mexico
Harvest	December - March
Altitude	1,450 – 1,650 meters
Soil	Clay minerals
Process	Fully washed and dried in the sun and mechanical driers (guardiolas)
Certifications	Conventional

BACKGROUND DETAILS

When coffee is cultivated and harvested from small family owned farms, exporters play a critical role in ensuring quality and fairness. The collaborative sourcing team of Terra Coffeas Mexico and an export company called Galguera Gomez hits the mark on delivering high quality community lots with traceability and transparent pricing for farmers. Galguera Gomez has been preparing and exporting coffee since 1985 and specializes in preparing traceable Oaxacan lots and paying producers higher incomes for the quality of their coffee. Terra Coffeas Mexico provides post-harvest strategies and cupping expertise that has brought many talented producers into the specialty



coffee fold. The model is the perfect hybrid where individual farmers take responsibility for farm management and the post harvest process with support from Terra Coffeas Mexico, ensuring that each farmer has access to best practices.

This particular lot comes from families living near the town of Santa Cruz Ozolotepec that cultivate coffee on farms with just a few acres. Imagine starting at sea level in the popular Mexican beach destination of Puerto Escondido and traveling along progressively steeper and curvier roads through villages, where the local population still wear traditional indigenous clothing, eventually arriving at a lush forest intercropped with coffee, bananas, corn, beans, fruit trees, and views of the Pacific Ocean. This is the Oaxacan coffee growing region known as the zona Pluma where the Sierra Madre del Sur coastal mountain range is peppered with small coffee farms.