



BRAZIL CERRADO NATURAL CATUAI LOT 443

Videplast

NOTES: NUTTY, MILK CHOCOLATE, RAISIN

ORIGIN INFORMATION

Grower	Ciro Souza Fazenda Chapadao
Variety	Red Catuai
Region	Pratinha, Cerrado, Minas Gerais (Brazil)
Harvest	August - November
Altitude	1,100 m
Soil	Clay Mineral
Process	Natural
Certifications	Conventional

BACKGROUND DETAILS

At the Chapadao farm, the entire process is carried out with the family. Ciro Sousa, 70 years old, is the producer in charge. He runs the business alongside his wife Maisa and their two children Gustavo and Rodrigo. Ciro's grandparents were coffee producers in the southern region of Minas and when Ciro and his family went to the Cerrado Mineiro region, they also invested in crops. His current property, the Chapadao, was inherited by his father-in-law and is now under his responsibility. When he decided to invest in the current farm, it was an empty area with nothing but rough Cerrado (Brazilian savannah). So, the family's first decision was to build a house and plant a small coffee lot of 2.2 hectares. Today, after their expansion in coffee, it measures 25 hectares.