Single Origin™ COFFEE INC



# BRAZIL MOGIANA FAF BOBOLINK PIRAPITINGA NATURAL YELLOW CATUAI

Notes: ORANGE, CRANBERRY, HERBAL TEA, ROASTED NUTS.

## ORIGIN INFORMATION

Grower: Producers from Pirapitinga

Variety: Yellow Catuai

Region: Pirapitinga, Divinolandia Municipality, São Paulo State, Brazil

Harvest: June - August

Altitude: 1,200-1,350 Meters

Soil: Latosoils

Process: Natural, dried on raised beds.

Certification: Conventional

## BACKGROUND DETAILS

**Regional details**: As the world's largest coffee producer, Brazilian lots often come from larger estates that use highly mechanized processing strategies to manage larger volumes. The Mogiana region, split between the states of São Paulo and Minas Gerais, is the most renowned of three major Brazilian growing regions. This region has rolling hills and uneven terrain, lending to farms that are small to medium in size.

**Sourcing Details**: The Bob-o-Link project is named after the transcontinental migratory bird. The Bob-O-Link coffees come from neighbourhoods of family farms working together and sharing the same values of Total Quality. From this volume of coffee, we have plucked a special treat traceable to farms in the community of Pirapitinga. Producers here started focusing on the specialty coffee market and working with an export company called FAF Coffees. The focus has been to implement innovative farm management practices to bring out the best quality.